

**The Event for Industrial Products & Services
Supporting the 4th Industrial Revolution (4.0)**



24-26 September 2019
Bahrain Exhibition Centre

www.gulfindustryfair.com



“Gulf Industry Fair is a major event in Bahrain promoting the industrial development of the GCC & sectors critical to the economic vitality of the region.
HRH Prince Khalifa bin Salman Al Khalifa - Prime Minister, Kingdom of Bahrain



A SHOWCASE FOR YOUR INDUSTRIAL PRODUCTS & SERVICES

Gulf Industry Fair is the premier B2B industrial event of the Gulf region, aimed at demonstrating the enormous growth and potential of the Middle East. The fair offers exhibitors excellent opportunities to promote their products and services, discover new markets as well as to open up new business fields.

2018 EXHIBITION STATISTICS



3,600 sqm
Overall Size

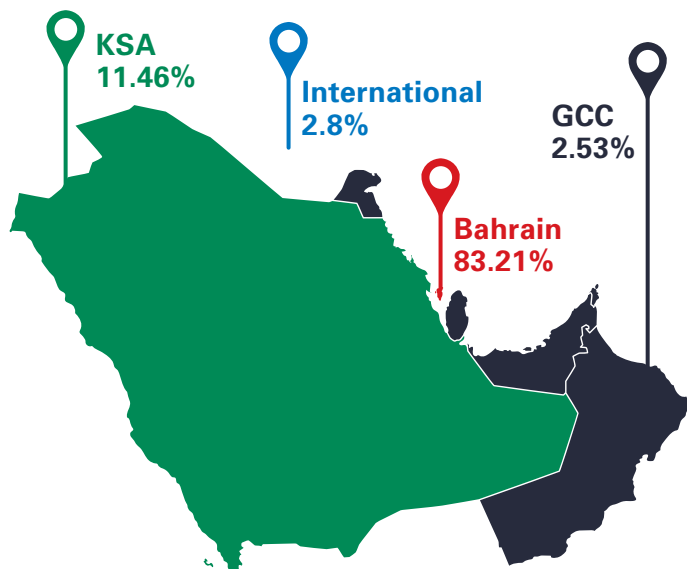


1.12 Visitor flow
rate per sqm

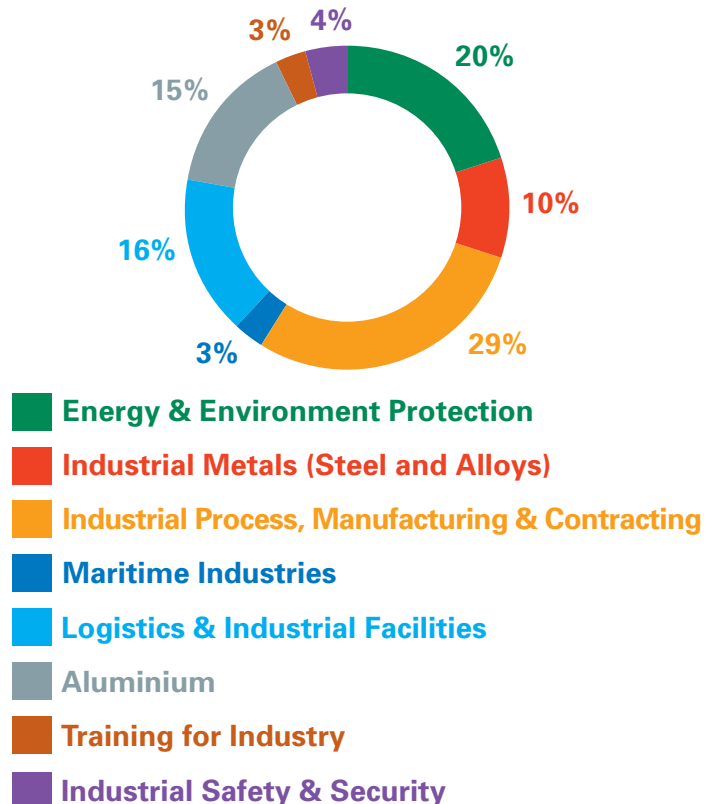


3,192 Total
Visitors

Visitor Profile by Country



Visitor Profile Based on Interested Sectors



CLUSTERS FOR INDUSTRIAL DEVELOPMENT

The Gulf Industry Fair (GIF) is the event to promote products and services for industrialization in the GCC. GIF highlights the clusters of industrial development, growth and opportunities in the GCC.



Energy and Environmental Protection

Upstream and Downstream Oil & Gas Petrochemicals, Transmission & Distribution, Renewable Energy, Power Generation, Environmental Engineering

Maritime Industries

Ship-Repair, Fabrication and Offshore Services, Underwater Welding, Marine Vehicle Maintenance and Development



Logistics and Industrial Facilities

Industrial Zones, Access Equipment, Logistics Management, Industrial Facilities Equipment and Services, Business Parks and Free Trade Zones



Industrial Safety and Security

Fire Protection and Prevention, Industrial Safety and Security, Cyber Security, Safety at the Workplace, Biometric Controls, Access Systems



Aluminium

Aluminium Production and Downstream Products (alloys, coated coils, bars, billets, foil, cables, ceiling and wall panels, extrusions, grills)



Industrial Processes, Manufacturing & Contracting

Sheet Metal Tools, Metal Cutting Tools, Robotic Systems, Goods & Services, Industrial Contracting, Specialised Coatings, Manufacturing Equipment, Tooling, Consumables & Accessories



Industrial Metals (Steel & Alloys)

Metal Surface Engineering, Metal Production (steel, iron, glass, fiberglass) & Alloys, Metal Working (lathes, gear cutting, grinding, welding), Galvanising



Training for Industry

Vocational (job skills), ISO Programmes and Accreditation, Industrial Skills and Management Consultancy, Capacity Building, eLearning Programmes, Training Equipment



24th – 25th SEPTEMBER 2019

THE GULF FUTURE INDUSTRY FORUM

A Dedicated Exchange of Skills & Knowledge

The Forum focuses on products & services for Future Industry. Leading thought discussions combined with the presentation of solutions to face the challenges for industry in the future. Dedicated panels will cover:

- ▶ Environmental Impact of Industrialisation
- ▶ Future Industry Products & Services
- ▶ The Human Factor for Future Industry
- ▶ Renewable Energy
- ▶ Women in Business Across the Industrial Sector
- ▶ Fourth Industrial Revolution (4.0)

Delegate Fee: BD100 (\$250) per person



EXHIBITOR BENEFITS

Tools to Promote your Company at the Event

- ▶ Each exhibitor receives an eProfile and eSignature designed by HCE to promote their company.
- ▶ As an Exhibitor you will receive a minimum of 100 printed invitation cards for the event.
- ▶ Seminar / workshop / product launch opportunities available at no extra charge.

Media Promotion of your Company

- ▶ Event previews in Gulf Industry magazine (print and online editions). Each monthly issue is read by 60,000+ professionals.
- ▶ Possible article on your company & products in the dedicated eNewsletter sent to over 30,000 key decision makers.
- ▶ Dedicated press releases on the exhibition and your company (subject to newsworthy storyline) distributed to regional media.
- ▶ Editorial coverage in Bahrain's national Arabic language newspaper Akbar Al Khaleej, and English language newspaper Gulf Daily News (during the exhibition).

Dedicated Event Visitor Promotion Campaign

- ▶ Outdoor promotional adverts on lampposts in Bahrain & Saudi Arabia (Eastern Province).
- ▶ Newspaper ads in Bahrain, KSA & UAE.
- ▶ 30,000 promotional leaflets delivered in industrial areas of Bahrain and KSA.
- ▶ Email campaigns to a database of 50,000 potential visitors of key industries.
- ▶ Targeted SMS Campaign to visitors to attend the event and key mini-events, such as product launches / seminars.
- ▶ Targeted Social Media Campaign for specialised product marketing and key mini-events to attract visitors.
- ▶ VIP invitation packs delivered to over 2,000 VIP guests.

STAND OPTIONS

Space Only

BD165 (US\$439) per m2

Bare floor space with power supply 15amp 3-phase / 30 amp single phase is supplied. Additional power requirements will be charged separately. Stand designs must be submitted to the organisers for approval prior to the exhibition.

Shell Scheme

BD175 (US\$467) per m2

This option includes white wall panels, carpet tiles, fascia board, round or square table, meeting chairs, fluorescent tubes, system counter, one 13 amp single-phase power point and wastepaper basket.



Standard Shell Scheme

Graphically Enhance Your Shell Scheme

BD 38 (US\$100) per m2

Enhance Shell Scheme Option A with additional graphic design as per your requirements. All the printing of wall panels, fascia including logo is included.



Graphically Enhanced Shell Scheme

Open Air Zone

BD116 (US\$306) per m2

Specially zoned outside space designated for product demonstrations, large machinery, vehicles & equipment. Power supply requirements will be charged separately.

GULF INDUSTRY FAIR SPONSORS & SUPPORTERS

<p>ORGANISER</p>  <p>HILAL CONFERENCES & EXHIBITIONS</p>	<p>STRATEGIC PARTNERS</p>  <p>Aluminium for the world</p>  <p>بابكو Bapco</p>  <p>الهيئة الوطنية للنفط والغاز NATIONAL OIL & GAS AUTHORITY</p>		<p>ALUMINIUM</p>  <p>Aluminium for the world</p>	<p>ENERGY</p>  <p>بابكو Bapco</p>
<p>SUPPORTING ORGANISATIONS</p>    		<p>MEDIA PARTNERS</p>      		