

# ASRY NEWS

## Bahrain Exhibition boosts local ASRY Customer Contact

Participation in 2015's Gulf Industry Fair has led to fortification of ties with several local customers and suppliers.

ASRY has welcomed the benefits of participating in the regional industrial exhibition Gulf Industry Fair 2015 in Manama, Bahrain at the Bahrain International Exhibition Centre. Several important local client meetings took place that strengthened ties with the local market and should lead to new business in the year to come.

**“This year we welcomed the opportunity for some useful meetings with local clients”**

Nils Kristian Berge, ASRY CE

The event was held under the auspices of His Royal Highness the Prime Minister, Prince Khalifa bin Salman Al-Khalifa, from 3 to 5 February 2015.

ASRY's Chief Executive Officer, Nils Kristian Berge, said: "Supporting local exhibitions and industrial events such as the Gulf Industry Fair is always a

priority for ASRY, but when it also yields potential new leads, it's difficult to deny the importance of the event for both exhibitors and the industry as a whole."

ASRY is a long-term supporter of the event and this year was Sector Sponsor for the Marine and Ports Sector, along with other major industrial players in Bahrain.

